

arbi**chat**

Let's get connected ...



Executive update

A message from Mary Ellen Neilson

As the first snowflakes have fallen, there's no denying that summer is over—but what a great summer it's been! Our Stampede breakfast was a huge success, with a large crowd enjoying some excellent vittles prepared by our longtime friends the Kinsmen Club of Calgary. We also had the pleasure of hosting our very first client, Mel Laine, at the breakfast. Mel was pleased to see how far ARBI has come in the past 38 years.

Later in July, we had our annual golf fundraiser, the McKinley Masters tournament. The event was held at the beautiful Priddis Greens golf course, and our amazing board members, Diane Beattie and Darrell Haase, worked endless hours to once again bring together an absolutely first class event. A big thank you to Diane, Darrell and the many sponsors for the great fun and for the \$140,000 raised for ARBI – simply outstanding!

In September, the days were still balmy, and the ARBI team enjoyed donning our favourite superhero costumes to support the United Way campaign kickoff with a parade through the downtown. It is the 75th birthday of the United Way this year, and a little bit of ARBI history is that United Way has supported us for almost three decades, as one of our key multi-year commitments.

Also in September, our friends from CycleTherapy completed their ride through the mountains in support of ARBI. Over \$33,000 was raised, and we enjoyed seeing the gang sporting their new outfits complete with ARBI logo!



We were able to enjoy another birthday celebration in October. Our long time partners at the Calgary Foundation, hosted over 1000 agencies, foundations and other friends at their 60th birthday celebration and "Vital City" update to the community. The guest speaker, Dan Pallota, spoke about the role of the non-profit sector, stressing "It's time to stop obsessing about overhead and start focusing on progress. Change charity, and charity can change the world."

Calgary Foundation continues to support ARBI in so many ways, most recently helping us with the development of our new strategic plan. It is in the final stages and, once complete, we will be sure to share it.

On the fundraising front, I would like to acknowledge several staff members. Our Fund Development and Communications Director, Jane Dafoe, has retired from ARBI to write and to travel. Our thanks go out to Jane, who has contributed much over the past 7+ years in moving ARBI's profile forward. Welcome to Derek Bechthold, our new fundraising guru; Derek joins us from the Calgary Police Foundation and is bringing new ideas and great energy to the team.

In closing, I would like to particularly acknowledge and extend our gratitude to several of ARBI's longstanding board members, Bud McDonald and Terry Craig. These gentlemen have served ARBI for many years and have seen us through tough times. True friends, how can we ever thank you?

Mary Ellen



ARBI INVITES YOU TO OUR ANNUAL
HOLIDAY OPEN HOUSE
FRIDAY, DECEMBER 11, 9:00-11:30 am 3412 Spruce Dr SW



Presented by:



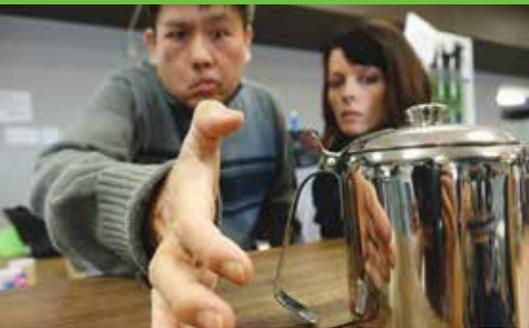
Join us for an intimate and interactive open house and meet clients, staff and volunteers. Enjoy festive activities and light refreshments while Jennifer Buchanan from JB Music Therapy brings the live entertainment!

Memorable moments

Stories from the front-line

The front-line team at ARBI is on the floor each day, supporting clients in their rehab. This month, Teresa and Ben go for tea...

"Are you able to play with your daughter?" I asked this question during our initial physiotherapy assessment, after I met Ben and his adorable 4-year-old daughter, Samantha. "Tea party," Ben replied. "Every day" she wants to have a tea party. His answer gave me an idea for a treatment plan that would not only engage him in a meaningful (and kind of fun) activity, but help me to address some of the movement challenges that Ben continues to face since his stroke. The goal of the activity-based physio session is for Ben to be able to be the Tea Party Host, not depending on his wheelchair for stability while pouring Sam's tea with more coordination and efficiency.



Ben works on handling the tea pot with Lisa

Video premiere

We are excited to share our new promotional video that showcases the ARBI blend of science and compassion in a fresh way. Head over to www.arbi.ca or find us on Facebook and check it out, then share it with your friends! Journey with Austin (below) as he moves toward his goal to get back on his skateboard.



ARBI 2015
with Jane Dallas
ARBI is a community based non-profit dedicated to making life better for survivors of severe acquired brain injury. This poster is free to share what you do, how we do it, and who with. Please get in touch!



Sponsor our Survivors with Dr. Norman Doidge

Thank you to BMO Financial Group for presenting Sponsor Our Survivors 2015, with a keynote from Dr. Norman Doidge. The event was a huge success! We hosted almost 250 people for a hopeful morning of science and song at the Petroleum Club, downtown Calgary.

Pictured at top, Dr. Doidge poses with Austin (client), on a tour of ARBI. Below that, you might recognize these faces! On stage after a performance of their original tune about ARBI, from left, is Jennifer from JB Music Therapy, Dr. Norman Doidge, and ARBI grads Al and Eddie.

Norman Doidge, M.D., is the author of

two New York Times Bestsellers and a number one bestseller in Canada. *The Brain That Changes Itself* and *The Brain's Way of Healing* have radically changed our understanding of brain function.

Thanks also to event sponsors Bob and Pat Steele, Bruce Murray, Jim Gray and Mary Ellen Neilson for your generous support. All the money raised from the breakfast goes directly to client programming. Check out www.arbi.ca for highlights!

"The brain is a far more open system than we ever imagined, and nature has gone very far to help us perceive and take in the world around us.

It has given us a brain that survives in a changing world by changing itself." –Dr. Norman Doidge

United Way

Each year we do a fundraising drive to support the United Way, and our team hit the launch party in style, here with Calgary mayor Naheed Nenshi. Dressed up as the Teenage Mutant Ninja Turtles in ARBI colours, fashioned by our very own Elaine and Cody, it was a fun start to the campaign! Come visit and get involved!





Ana Gollega, ARBI program director, accepts a cheque from ARBI client, Guillaume Claireaux.

The Guillaume Claireaux challenge

Guillaume seemed reluctant, as any young man might be, to let go of that gigantic cheque! But hand it over he did, and was happy to do so, as was Ana to receive it on behalf of ARBI. Back in Guillaume's hometown of St. Pierre and Miquelon, way over on the east coast, a weekend of fundraising events (the Guillaume Claireaux Challenge) was organized by his old judo club to raise money for ARBI. Among the events, a slo-pitch tournament. All in all, \$7815.90 was raised!

The local newspaper ran the photo along with the accompanying story, which read in part (translated): "...This sum (\$7815.90) represents the total amount

of money raised in St. Pierre from the many and varied activities which took place during the weekend of the Guillaume Claireaux Challenge, organized by the Butokuden Dojo judo club. Guillaume and his

family would like to send a warm thank you to everyone who participated, either directly or indirectly, in this wonderful show of solidarity and generosity."

On behalf of everybody here at ARBI, we too pass on a heartfelt thank-you to everybody involved in this, including Guillaume and his parents, Georgina and Alain. Together, your spirit and strength are a contagious force.

Guillaume's story (and journey across the country to ARBI) is featured in our new video. Head over to www.arbi.ca to learn more.



A cheque from the slo-pitch tournament, organized by Marie-José Mahé, originally from St. Pierre and Miquelon and Tom Myrick, is presented to Guillaume's uncle, Dan Reardon (right).

CAMMRI article

Congratulations to the team of ARBI therapists pictured below for publishing in August their first article in the prestigious *Brain Injury* journal. As another indication of ARBI's professional, forward-thinking nature, the article showcased their work on a new assessment measure for minimally conscious individuals after severe brain injury (the Comprehensive Assessment Measure for Minimally Responsive Individuals manual, or CAMMRI), which after years of development, was released in 2014.

"It is a big accomplishment that reflects ARBI's dedication to seeking the best for brain injury survivors," said ARBI's program director and research leader, Ana Gollega. "I was very proud." Indeed, as are we all.



Cassandra with Lloyd



Connor with Derek



Nadine with Andrew



Anna with Caterina

2014/15 by the numbers:

- 10,455** volunteer hours
- 97** volunteers weekly
- 182** volunteers
- 15** practicum students from four post-secondary schools
- 14** volunteers were accepted to medical schools and graduate programs

Join our team as a volunteer!

Please visit arbi.ca, call Wendy at 403-217-4591 or email

wendy@arbi.ca



3412 Spruce Drive SW, Calgary, AB T3C 3A4
Phone: 403-242-7116 Fax: 403-242-7478
info@arbi.ca www.arbi.ca

Please help make life better for survivors – donate today!

ARBI raises over 30% of our annual budget. It is easier than ever to make a gift:

- Fill out and detach the donation form and mail
- Online at www.arbi.ca
- Call ARBI at 403-242-7116

DONOR INFORMATION

Name _____

Address _____

Company _____

Title _____

City _____ Province _____ Postal Code _____

Home Phone _____ Work Phone _____

Email* _____

***Help us save mailing/printing costs by providing us with your email so that we can send newsletters and invitations to special events electronically. Every dollar saved goes instead toward our essential services.**

ONE-TIME DONATION

I wish to make a contribution of \$ _____

Please direct my donation to:

- Area of greatest need
- Onsite, Outreach, Community Integration (CIP)
- Research

Card Number _____ Expiry Date _____

Name on Card _____ Signature _____

Enclosed is a cheque made payable to the Association for the Rehabilitation of the Brain Injured (ARBI) or please charge my _____ VISA or _____ MasterCard.

MONTHLY CONTRIBUTIONS

I wish to make a monthly contribution to ARBI. Please accept my gift of:

___ \$10/month ___ \$20/month ___ \$50/month ___ \$100/month ___ \$ _____/month.

___ Please accept the enclosed post-dated cheques.

___ Please charge my ___ VISA or ___ MasterCard on the 15th of every month for the above amount.

Card Number _____ Expiry Date _____

Name on Card _____ Signature _____

I understand that I may cancel my bank or credit card authorization at any time with written notice to ARBI. I also understand that I will receive a charitable tax receipt at year-end for the total of my donations.

Date _____ Signature _____

As part of our recognition program, we may publish donor and volunteer names in ARBI publications, such as our annual report and our donor wall.

- I / We would like to be recognized as (eg. John and Jane Smith, The Smith Family, etc.)

_____ in any publications related to donor recognition.

- I wish my gift to remain anonymous

GIFT OF SECURITIES

ARBI accepts donations of publicly listed securities. For details, please contact Patti Clement at 403-242-7116.

Charitable Number: 14059 9507 RR0001